



CaseSight Helps McDermott Defend Qualcomm Against Infringement Claim

THE MATTER

ITC Suit Threatens Qualcomm Chip Technology, Market Share

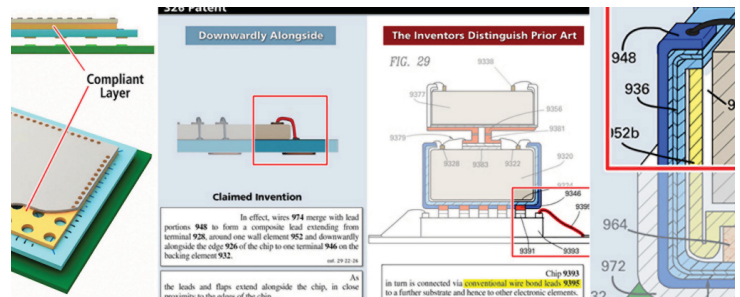
In 2007, Tessera Technologies, Inc. brought suit in the International Trade Commission (ITC) against Qualcomm and five co-respondents, claiming Qualcomm and the other respondents' semiconductors infringed Tessera's microchip packaging technology. The ITC suit threatened to keep Qualcomm's MSM chips from the US market. Qualcomm asked McDermott Will and Emery (McDermott) of Palo Alto to defend the company against Tessera's claims. McDermott immediately called CaseSight.

THE CASESIGHT EFFECT

Case Presentation Expertise Helps Drive Case Strategy

MWE lead counsel, David Dolkas, needed strong case presentation support to help both Qualcomm and the other respondents to explain the patents, the prior art and the accused semiconductor packages. CaseSight was engaged to work with the McDermott team to help design both the case presentation strategy and graphics and expert tutorials for trial.

CaseSight first designed a visual proof outline that helped the McDermott team contextualize, analyze, and evaluate the asserted claims, proposed constructions, prior art, and accused products in developing their case strategy and arguments. With its knowledge of the case, CaseSight then created for trial demonstratives to support opening arguments, two interactive expert tutorials, and demonstratives that were included in, as well as attached to, witness statements.



THE OUTCOME

CaseSight Helps McDermott Effectively Argue Noninfringement

CaseSight and McDermott collaborated to develop an effective case presentation strategy and visual assets that simplified the microchip packaging technology in dispute, effectively showed the noninfringing difference in Qualcomm's accused products, and demonstrated what Qualcomm and the respondents' asserted was invalidating prior art. The matter is currently being decided by Administrative Law Judge Theodore R. Essex at the ITC. The Initial Determination should issue on October 20, 2008.

